

Thinking about HE, how to choose and graduate employment?

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JFS School Sixth Form Progression parents evening

# Sixth Form Landscape - 2017

- Student Finance
- Marketisation of higher education
- Increased range of choice
- Apprenticeship levy (new changes for graduates)
- Increased interest in skills rather than qualifications
- Artificial intelligence

# University or Apprenticeship?



# Setting the scene

- 300 HE institutions
- 30,000 HE course combinations
- Making a start

# FIRST – Bedford 1982

- **Focus** – to what extent have you narrowed down your options
- **Information** – how well informed are you
- **Realism** – how realistic are you given your own capabilities and the constraints of the labour market
- **Scope** – how aware are you of the range of options available
- **Tactics** – do you know how to put your plans into action

# Focus - Choose course

## Stage 1- **WHAT?**

A Levels

Career Ideas

New Interests

## Stage 2- **WHERE?**

Course Content

Predictions

Ratings

Location

Social Reasons

# The Decision Making Spectrum

**Sorry I haven't got a clue!** <=====→ **Wedding song**  
@

**Where are you at on the spectrum?**

**Everything depends on knowing what you want to study!**

# Your 5 Choices-Bus/Man St

- Coventry – BBB/120
- Leeds - AAB
- Manchester- AAB
- Leeds Beckett – 120
- Leicester - ABB



**Information**

**“Digital ping pong”**

WHICH? University

Coventry University

# Business Management

UCAS Code: N221

Shortlist 



- BA (HONS) 3 YEARS FULL-TIME 2017
- BA (HONS) 4 YEARS PART-TIME 2017
- BA (HONS) 4 YEARS FULL-TIME, SANDWICH 2017

Ucas points guide 120-128

% applicants receiving offers 87%

Subjects	Student score	% employed or in further study	Average graduate salary
Management studies	87% <b>HIGH</b>	95% <b>MED</b>	£20k <b>MED</b>

Realism

Graduate employment  
behaviour

What's going on!

# Graduate Employment Behaviour

- The Ronseal Realist
- The Grad Scheme Player
- The Sandwich Makers
- Postgrad Player
- Postgrad Plonker
- Career or Hobby?
- Dude, Where's My Career?

# milkround **SCHOOL LEAVERS**

## School leaver scheme - Accountancy

Send

Save

Apply



National Audit Office

Recruiter	<a href="#">National Audit Office - School Leaver</a>
Location	London and Newcastle
Salary	£23,060 (London) or £17,572 (Newcastle)
Posted	03 Dec 2015
Closes	31 Mar 2016
Job Type	<a href="#">School/college leaver schemes</a>
Sector	<a href="#">Accounting &amp; Finance, Consultancy &amp; Strategy, Public Sector</a>
Start Date	September

Our fully-funded five-year scheme trains school leavers in the latest audit techniques and leads to qualification as a chartered accountant. It's a fantastic opportunity to get a professional qualification without incurring the debt of going to university. At the same time, you'll be earning a competitive salary and getting involved in interesting and challenging work. You'll spend the first two years studying for the Certificate in Finance, Accounting and Business (CFAB). After successfully completing CFAB, you'll spend a further three years studying to become a fully qualified chartered accountant (ACA) through the Institute of Chartered Accountants in England and Wales (ICAEW).

It's not all about study and exams though. When you're not in college you'll be putting into practice what you've learned by working with experienced colleagues on a range of high profile clients. You will get responsibility from an early stage in your career and will play a key role in helping us make a positive impact on the nation. You will help deliver our financial audit work and will also have opportunities to work on our high profile value for money studies and a range of our other assurance work to help our clients improve their performance.

We offer a competitive reward package which includes:

- A starting salary of £23,060 (London) or £17,572 (Newcastle),

## Scope

“Do we really understand the range of what the UK higher-education system offers?”

# What can you do and where can you go?

## Spotlight on Birmingham

- Birmingham University
- Aston University
- Birmingham City University
- BPP University College Birmingham
- Newman University College
- University College Birmingham

# University of Birmingham



History  
AAA/B

Physics  
A\*AA

Medicine  
A\*AA

Sociology  
ABB



# Aston University



Business Mgt  
AAB/136

Law (4 years)  
AAB/136

Pharmacy  
AAB/136

# Birmingham City University



Real Estate

Public Relations

Interior Design

Primary Ed

112

BBC

112

120

# BPP University College Birmingham



Law      Business      Professional Accounting  
2 year degree 120 (BBB)  
3 year degree 112

# Newman University College



Psychology

112

Sports Studies

112

Primary ED

112



# University College Birmingham



Culinary Arts Management  
96

Events Mgt  
96

Spa Mgt  
96

# Tactics

- Personal statement
- Work experience
- Apply for both HE and Apprenticeships/School Leaver Programmes
- Interviews
- Use of the 5 choices