



BTEC Creative Digital Media Production Level 3 Learning Journey

COURSEWORK DEADLINE

Unit 4A: The Pre-Production Process

This is a **research report** which is submitted as a piece of coursework. Films require a great deal of planning and you will research the key elements of **film pre-production**. You will research what kind of financing, logistical planning and creative development go into making a film. Finally, you will choose professional examples as case studies to look at the consequences of what can go wrong if a production is not planned properly!

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COURSEWORK DEADLINE

Unit 10A: Genre Analysis

This is a **piece of coursework** which is designed to get you thinking analytically about **genre**. You will choose two films to study in-depth and you will create a presentation on the genre that your films represent. You will use the knowledge gained from the study of media in Unit 1 to help you write in an analytical way about films.



EXAM

Unit 1: Media Representations

This is a unit which is **assessed via a 2 hour exam** on a variety of media types. You will study advertising, film, television, games, music videos and magazines in relation to the topic of **representation**. This means how different issues in society appear in the media. You will also have the chance to study how production techniques such as camerawork or design can change the way we interpret the messages in the media.

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Unit 10BC: Film Production

You will **make the film** you have planned in your pre-production portfolio. You will need to use professional equipment to shoot and edit your film. Team work is essential and you shall need to delegate tasks relating to camera, sound and editing. This work is coursework and **submitted as a group project**.

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CONTROLLED ASSESSMENT

Unit 8: Responding to a Commission

This is the last stage of the course in which you will use all of your skills and knowledge gained over the last two years to **produce your own creative idea** which responds to a mock commission (a request for a creative product to be made). This element of the course is a **controlled assessment**—this means that it is a piece of work created under exam conditions over an extended period of time.

COURSEWORK DEADLINE

Unit 4BCD: Pre-Production Portfolio

Having studied the elements which are required to successfully plan a film production, you will put your knowledge into action and **produce your own creative portfolio** for a film that you will make. You will need to work as a team in order to plan locations, budget, script and many more elements of your film. This work is submitted as a **course-work portfolio**.

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